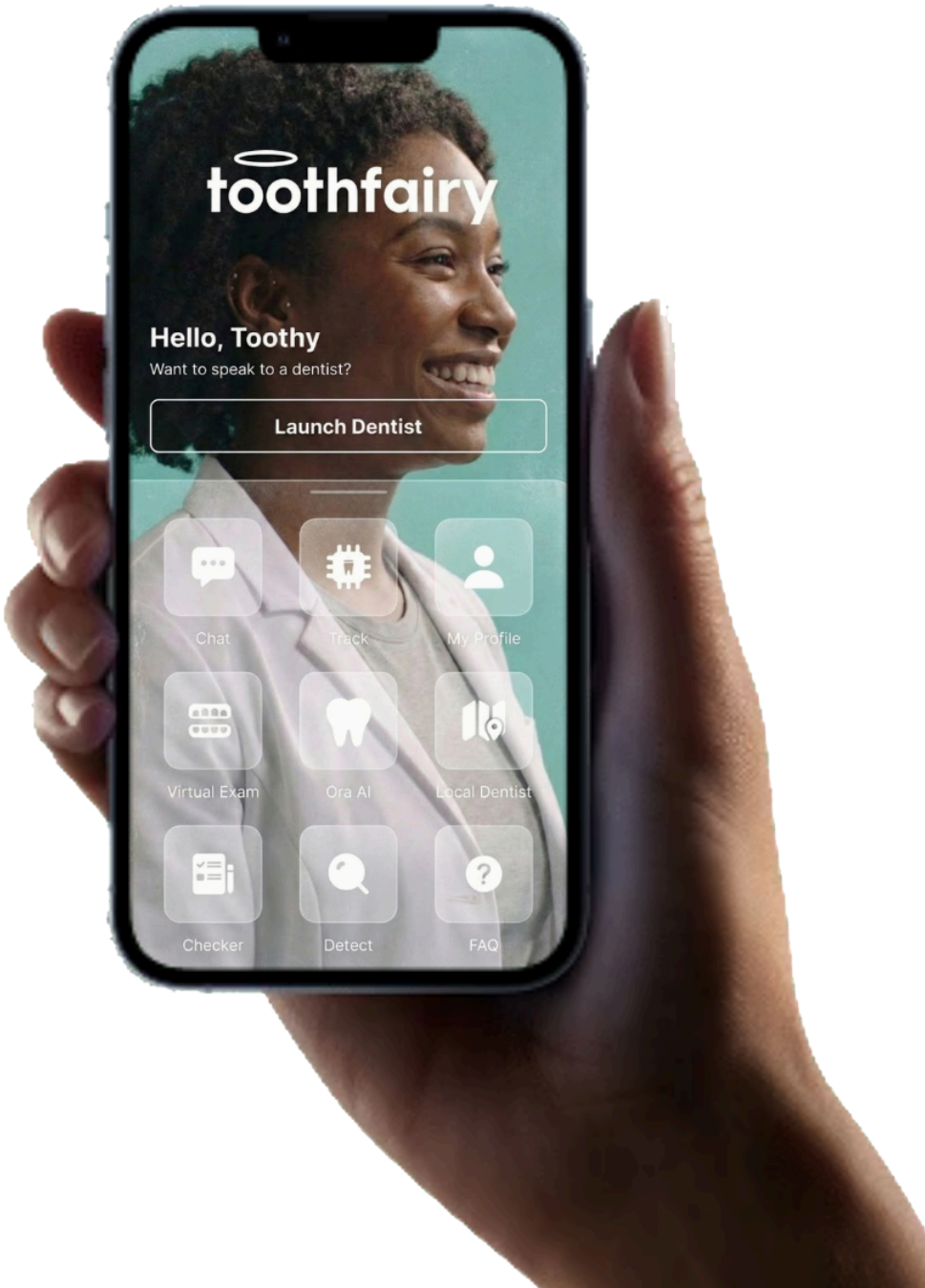
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Five ways Dental Issues Impact Your Workforce





23 million work days missed

every year due to dental issues

Why do employers need to provide Dental support?

Employers benefit from providing dental support as part of their employee benefits package for several key reasons

Affordability

41%

UK adults cite cost as the primary barrier to seeking dental care

Oral Health Foundation

Access

23 million

working days missed annually due to dental emergencies

Simply Health

Availability

97%

of patients who tried to access NHS dental care were unsuccessful.

Simply Health

Anxiety

12%

of the population suffers from extreme dental anxiety or dental phobia

Gov.uk

A national dental crisis is preventing access to a dentist



COVER EXCELLENCE AWARDS 2024

Winner: Outstanding Added-Value Benefit

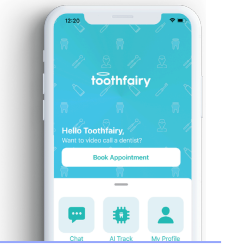
Dental Industry Awards WINNER

WINNER HEALTH TECH DIGITAL AWARDS

About toothfairy

Founded by dentists, our team has extensive experience treating thousands of patients before establishing Toothfairy. They recognised the uneven access to dental care across the UK, often referred to as a postcode lottery. As experienced professionals, they emphasise the crucial roles of prevention and early detection in dentistry.

Health regulated & tested: NHS · Care Quality Commission



Covering over 22,000 companies:

Rolls-Royce · DHL · Sainsbury's · Department for Environment Food & Rural Affairs · NatWest

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1 - Health & Wellbeing

Survey by Unum : High demand for dental coverage: Surveys show a large portion of employees value private dental insurance as a top employee benefit, with many citing cost as a barrier to regular dental checkups.



Toothfairy helps employers proactively support employee well-being by offering:

24/7 Access to Dental Support – Employees can get instant consultations with dental professionals via the Toothfairy app, reducing the need for time-consuming in- person visits.

Preventive Care & Early Detection – AI-driven screenings and virtual check-ups help catch issues early, preventing costly and painful treatments.

Convenience & Reduced Stress – Employees can access expert advice, treatment plans, and prescriptions from anywhere, eliminating the hassle of finding a dentist last-minute.

Affordable & Inclusive Care – Toothfairy provides a scalable, cost-effective solution for businesses, ensuring that all employees—regardless of location—have equal access to quality dental care.



2 - Absenteeism

The British Dental Association reported that 13 million adults in England have unmet dental needs, with 5.6 million people attempting and failing to secure an appointment in the past two years, and 5.4 million not trying because they believed they wouldn't succeed. theguardian.com

Investing in employees' dental well-being is crucial for reducing absenteeism and enhancing productivity. In the UK, dental pain significantly contributes to
employee absenteeism.

28% of the population had to take time off work due to dental pain, equating to approximately

11.7 million working-age individuals. Notably

7% of respondents required over a week away from work because of severe dental issues, leading to an estimated loss of 23 million working days annually

Simplyhealth/Denplan survery



2- Absenteeism

6.5 hours

Employees who take sick leave because of dental pain miss an average of 6.5 hours per appointment

Bupa

4.2 million

Due to time constraints, employees are too busy to see a dentist. Delay in diagnosis turns acute reversible issues into chronic disease.

Cover

With many employers suffering from increasing dental debt, employees are building up from poor dental access flexibility. Time off might be unpaid, or employees may be required to use annual leave or make up the time.

Absenteeism in attending to dental emergencies and issues impacts the workforce, with over 23 million working days lost annually due to dental issues (Simplyhealth). Urgent or emergency dental issues that prevent an employee from working are typically treated as sickness leave, with statutory or contractual sick pay entitlement.

> *Engagement in our dental benefit of Toothfairy is growing as both lengthy NHS waiting lists and employee worries about access to dentists have increased, and this benefit is helping to alleviate concerns, give access to dental advice and prevent time off work*
>
> ***Debbie Fennel, Senior Benefits Manager, DHL***



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3 -Productivity

Providing dental benefits to employees in the UK can significantly enhance productivity and reduce absenteeism. Research indicates that dental pain leads to substantial work absences. For instance, a survey by Simplyhealth/Denplan found that 28% of the UK population had taken time off work due to dental pain, resulting in an estimated loss of 23 million working days annually.

No more 1 million days missed off work With statistics reporting over a million days missed off work by employees due to dental issues, the impact on everyday business is worsening with the national dental crisis. We exist to fix this.



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3 - Productivity

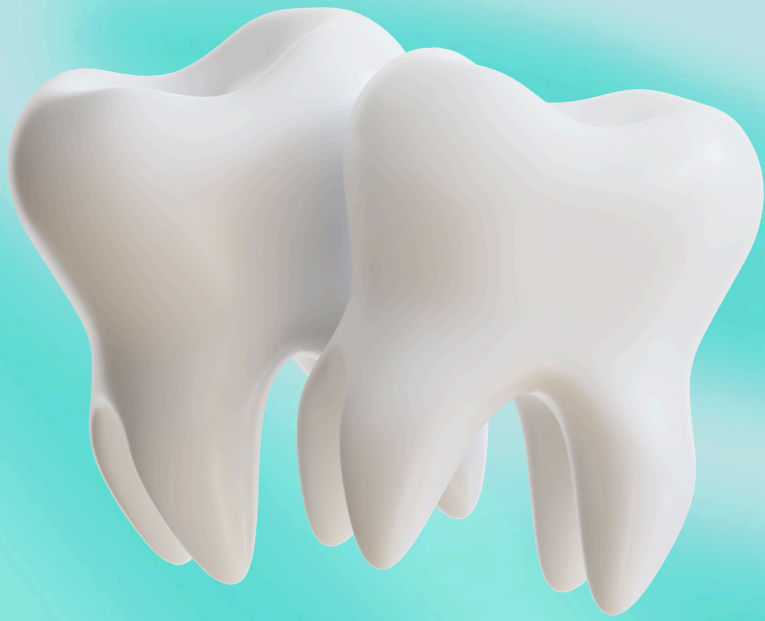
6 million

People experience dental pain lasting over 2 weeks every year.

Oral Health Foundatuon

Toothfairy's virtual exam feature helps detect dental diseases before they become painful and chronic.

With dental pain causing issues in concentration, and productivity, much of dental disease can be reversed in its early stages.



Morale

62%

Private dental insurance was the most sought-after benefit, cited by 62% of the UK workers polled

Bupa

31%

More than three in ten worry about the cost of visiting the dentist, with NHS fees rising by 13% in the last two years.

Denplan



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4 - Retention

20%

Companies offering dental insurance attract 20% more candidates compared to those without, helping to reduce turnover and recruitment costs.

With the cost of dentistry rising year on year, employers assisting patients in managing dental issues and unexpected dental emergencies are attractive at a time when salaries are stagnant, and the national dental crisis worsens.

HR News

5 - Families

6.5 million

6.5 million children had not seen a dentist in at least a year, despite NHS dental services being free for under-18s.

Between 2022-23, over 30,000 children and 70,000 adults in England were admitted to A&E due to tooth decay. With many people responsible for dependants, time off for dental emergencies can burden employees.

Nature

The Guardian

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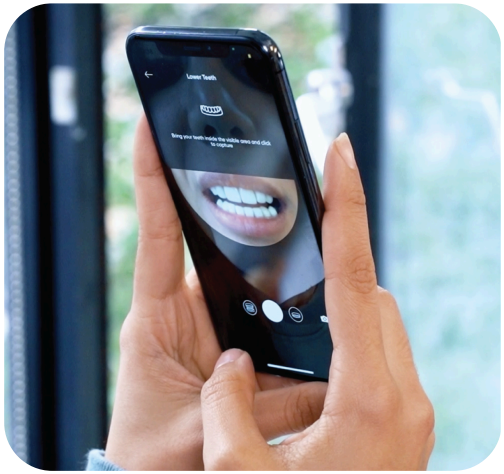
How Toothfairy can support:

- 1:1 Dentist Assistance
- Virtual Exams and disease monitoring
- Personalised Prevention Plans
- Prescriptions
- Toolkits e.g. Smoking/Cancer



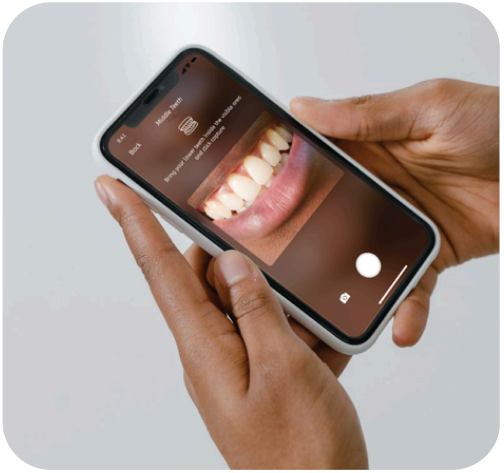
Emergencies

Employees no longer need to struggle with long NHS waiting lists or time- consuming dental visits. Our app connects them to a dentist for expert advice from anywhere, reducing stress and frustration.



Prevention & early intervention

With nearly all dental diseases preventable at one stage, we intervene and detect dental issues even before they become symptomatic. We help avoid root canals and crowns with prevention and advice.



Referrals and second opinions

Just because one may have a registered dentist, or insurance, doesn't guarantee them timely assistance. We offer same- day assistance, unbiased opinions on treatment plans, and referrals to a network of clinics.

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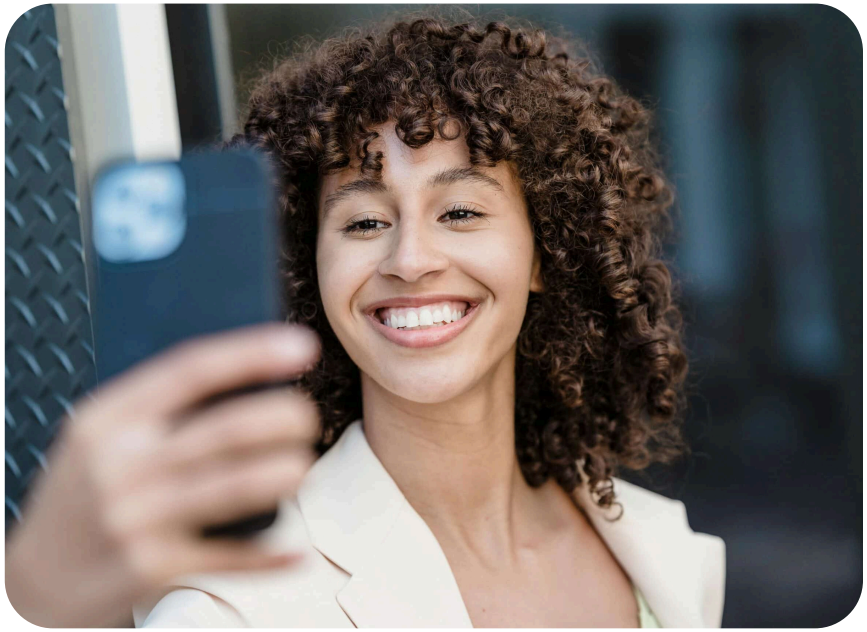
Discover how we can help, in two tiny steps.

01

Simply click the button or visit our website to book a free 15-minute demo of our solution



Free Demo



02

Create a bespoke solution built to cater to your specific employee requirements, from emergencies to reducing time off work.

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Thank You

#1 Added Value Benefit - Winner COVER EXCELLENCE AWARDS 2024

Fully health regulated:

Regulated by CareQuality Commission

CYBER ESSENTIALS CERTIFIED

NHS

Medical Device CE

General Dental Council protecting patients, regulating the dental team

ico. ICO Registered Complies with the the Data Protection Act and GDPR ready

ORCHA